

PARTNERING TO MAKE YOUR GOD-SIZED VISION A REALITY

TIPS TO INCREASE FUNDING AND FINISH THE YEAR STRONG

According to **US News**, The United States is the most generous nation in the world, followed by Myanmar and New Zealand. Last year, Americans gave \$449.64 billion to charity, growing by 2.5% over 2018 and each year.

As we begin the last quarter of 2020, may we be encouraged that with your ministry's strong mission and vision communicated effectively and passionately, donors will continue to give, no matter the economic climate.

Since you are a close Blessings Brokers friend, I wanted to give you four of the seven practical tips I give in webinars and as part of our new Teachable Course, "How To Raise the First \$50,000 For Your Dream NonProfit." These ways will help you increase funding this last quarter of 2020. I'll give the next three tips next month.

1. **Smile and Dial your Donors.** Call those donors who gave "*Last Year But Unfortunately Not This Year Yet*" (LYBUNT) and connect with them, find out which resources of your ministry have impacted their lives the most, and pray with them.
2. **Conduct a Virtual State of the Ministry Event.** "This method by Zoom or similar is a low-cost way of connecting with your donors, casting vision, having them see the leaders, hear a testimonial of life impact, and make a call to action to invest in the ministry. I recommend this multiple times a year."
3. **Create a Monthly Partner Campaign.** Create a digital and social media campaign with benefits to go from one-time giving to monthly. Monthly donors are an easy way to increase sustainable income to the ministry.
4. **Create a Matching Challenge.** With "Giving Tuesday" always on the Tuesday after Thanksgiving (which is December 1), this is an excellent time to build momentum and at least double or triple your donations.

For more information on how to build your donor base and increase funding exponentially, check out my Teachable Online Class being released on October 13th. This course, "**How to Raise the First \$50,000 for Your Dream Nonprofit**" is designed to share practical steps to build the necessary funds to achieve the God-sized dreams you have for your nonprofit organization. To register, the following link will get you to the class: <http://blessings-brokers2.teachable.com/p/raise50000>.



Gratefully Partnering With You

WHAT'S INSIDE

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<https://www.usnews.com/news/best-countries/articles/2019-12-20/the-worlds-most-generous-countries>



Over ten years ago, I was blessed to build a cabin in the North Carolina mountains during the Recession to enjoy as an investment and to rent out through VRBO and Airbnb. The cabin is lovingly named “Mount Sinai” because Moses is my favorite leader in the Bible next to Jesus. Mount Sinai is where Moses went to experience the Lord more closely. This cabin is truly a sanctuary to commune with God on the mountaintop, just like Moses.

"Last year, while going through the leadership program called ***The Master’s Program for Women***, I took the *'Journey of Generosity'* that helped me evaluate every aspect of my life from spiritual to financial to relational. I was brought to tears knowing everything is God’s and that I have the blessing of stewarding well what He has provided. He owns it all.

After much introspection and prayer, God laid it on my heart to surrender this cabin. It’s His. I considered selling it and God led me to open this cabin as a retreat for different ministries and groups.

Those who come can breathe in the mountain air to refresh their souls, have space and margin to look at strategic planning and have their dreams come to fruition in such a sweet sanctuary.”

Mount Sinai Cabin, located in the beautiful mountains of Boone and Blowing Rock, NC, was newly renovated in August 2017. First built in November 2009, this peaceful location offers a memorable mountaintop experience. You can enjoy an afternoon spent rocking on the covered porch, while overlooking rolling hills featuring cows and a red barn – such a serene view. The cabin sleeps a maximum of 14 and is homey. Those who qualify as a ministry or non-profit receive special pricing of \$150 per night with a one-time cleaning fee of \$120.00.

To learn more, log on the <https://mountsinaicabin.com>

When Moses came down from Mount Sinai, with the two tablets of the testimony in his hand as he came down from the mountain, Moses did not know that the skin of his face shone because he had been talking with God.

Exodus 34.29 ESV

THE Chara PROJECT

It is an honor to introduce you to our seventh client, The Chara Project.

Based out of Salt Lake City, The Chara Project was founded in 2019 by three dynamic women of God--Heather Erickson, Jenny Howell, and Sarah West. The mission is women finding joy in the Bible.

The Greek word for JOY in Biblical text is "Chara" (pronounced khar-ah). It is used to describe ones who rejoice, who are glad, and who have received joy.

In Psalm 5:11, we read how David described one who is found in the shelter of God's grace, bringing about SHOUTS of joy. "But let all who take refuge in you rejoice; let them shout for joy forever," Psalm 5:11 (CSB). When was the last time you offered up a shout of joy because of how God met you in His Word?

The Chara Project is a community for women to be awakened with joy as they learn how to explore and understand the Bible through virtual and in-person workshops, Biblically-based guides and studies, and access to seasoned Bible mentors.

You will love their website at <https://www.thecharaproject.com/>. We invite you also to become a monthly partner with **The Chara Project** and sign up for their free resources. @thecharaproject.

GIVING ENCOURAGEMENT

In this time of uncertainty, some people may be fearful of giving. What we have to realize is that it is truly possible to give during times of trouble. The reward and blessing we receive when we do is more than we can measure.

May the following scriptural passages encourage you:

It is well with the man who deals generously and lends; who conducts his affairs with justice. Psalm 112:5 (ESV)

Bring the full tithe into the storehouse, that there may be food in my house. And thereby put me to the test, says the Lord of hosts, if I will not open the windows of heaven for you and pour down for you a blessing until there is no more need. Malachi 3:10 (ESV)

This service that you perform is not only supplying the needs of the Lord's people but is also overflowing in many expressions of thanks to God. 2 Corinthians 9:12 (NIV)

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EXPRESSING BLESSINGS BROKERS GRATITUDE TO CINDY KREIS

Cindy Kreis, Executive Assistant to Danya Jordan, loves serving God in any way she is able. Cindy joined Danya on the first day of Blessings Brokers on April 2, 2020. When Danya invited Cindy to become the first Blessings Brokers team member, she proposed 5-10 hours a week to help launch the firm.

Prior to Blessings Brokers Cindy had retired after 35 fulfilling years In Corporate Communications for Ford Motor Company, World Headquarters, Dearborn, MI. Her focus in her time with Ford was the co-creation and implementation of a Communication Plan for all manufacturing facilities in North America, which eventually became the global process. She also has expertise in organizational development and team building, which she also used at Blessings Brokers.

Cindy has been instrumental in creating Blessings Brokers client documents, branding, communicating with our Blessings Brokers team members and clients, handling income, expenses, and payroll. She's done it all. Her important role has morphed to a full-time role. With that in mind, Cindy made a sacrificial decision to resign from Blessings Brokers to spend full, sweet time with her husband, Tom, their children, Emily, Ashley, Lindsay, Brandon, and their grandchildren Katie, Sophie, Liza, Donovan, Ryder and Ashton.

Thank you, Cindy, for your dedication and leadership with Blessings Brokers. You will be missed.